



## **Blog Researcher/Contributor**

*Unpaid Internship*

Los Angeles, CA

June 2011

Are you a motivated & enthusiastic individual who enjoys doing trend and in-depth research/writing on the intersections of business, the environment, design and technology? If you're a smart, creative, professional and have a passion for storytelling - this is a great fit!

Opportunity Green is looking for a few great blog contributors. Opportunity Green ([www.opportunitygreen.com](http://www.opportunitygreen.com)) brings together the brightest innovators leading the development of green/sustainable business. This opportunity provides an exciting opportunity to meet key players in business and sustainability and contribute to one of the leading blogs covering both industries.

You will be responsible for researching story leads and facts on the internet, writing, fact-checking, copyediting, and reviewing editorial submissions and correspondence. You will have the opportunity to contribute to project ideas and strategies as well as attend and cover cool local events. Our contributors also have the unique opportunity to acquire published clips, gain exposure to many aspects of publishing and show an in-depth knowledge in covering 'green' and business news.

### **Details**

This is a rare and exciting opportunity to meet and interact with influential business leaders around our mission to foster sustainable business & design in Los Angeles & across the nation.

Training will be through doing, so be prepared for an exciting, fast paced environment. We would like someone in the LA area who can work from home or come into the office 2-3 days a week for a total of 10-15 hours/week.

This opportunity is unpaid. If you're looking to build your portfolio, this is the perfect opportunity!

### **Research/Writing Responsibilities**

- Research topics pertaining to how the "sustainability" paradigm is impacting businesses, technology, design, etc. and suggest story and/or interview topics
- Research legislation and its impact on "green" business
- Do research/writing questions for our blog interviews, our newsletter, and other outlets
- Find cool articles and recommend twitter/facebook updates to send people to them
- Attend and blog from exciting local events
- With experience, interview leaders in green business through writing or over the phone, and post those interviews

- With experience, create relationships with other writers, blogs, potential speakers, press, etc.

#### **BENEFITS**

- Meet awesome people/make great connections
- Learn about the green space from the inside view of an entrepreneurial company connected to the movers and shakers in sustainability
- Connect and collaborate with the top names and companies in green business
- Gain valuable experience in production, project management, marketing, and business development

#### **QUALIFICATIONS**

- Ability to complete projects on deadline with little supervision
- Interest in business, technology and design pertaining to sustainability topics and entrepreneurship
- Exceptional writing and editing skills, sharp analytic skills, meticulous attention to detail and factual accuracy
- Experience with WordPress and social media platforms: twitter/facebook/linkedin
- Experience with RSS and understanding of SEO, meta tagging helpful is a plus
- Overall competence online and with general web technologies

Please e-mail [kristall@opportunitygreen.com](mailto:kristall@opportunitygreen.com) your resume and a writing sample. We look forward to hearing from you!